

The
Economist

EDUCATIONAL
FOUNDATION

LEADERSHIP FOR CHANGE

This september, inspire future change-makers

Use our ready-to-teach curriculum to empower 10- to 16-year-olds with the media literacy skills they need to think critically and navigate the complexities of a “post-truth” world.

The curriculum culminates with a global competition: students will prepare and pitch a media literacy project for their school or community, putting their skills into practice.

Students can look forward to a live lesson, inspiring thought leaders and an exciting prize – with mentorship and the chance to win up to £1,000 to turn their projects into a reality.



Sign up to our Leadership for Change newsletter for more updates, including first access to the curriculum.



Timeline

- **September 1st**
Lessons go live! Download and teach in the classroom
- **October 22nd**
Join special guests for an online live lesson
- **November 19th**
Competition deadline
- **December 5th**
Three prize winners will be announced